

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

**Confirmation No.: 4552**

Syunji SUGAYA

Date: May 11, 2010

Serial No.: 10/018,510

Group Art Unit: 3622

Filed: December 14, 2001

Examiner: Namrata BOVEJA

For: ADVERTISING SYSTEM

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VIA EFS-WEB  
Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REQUEST FOR CONTINUED EXAMINATION**

Sir:

This is a Request for Continued Examination (RCE) under the provisions of 37 C.F.R. §114, of the above-identified application.

The RCE fee of ~~\$405.00~~ (~~\$810 - large entity~~/\$405 - small entity) and any extension/suspension fee, is submitted herewith.

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee during the prosecution of this application is not paid, the Patent Office is authorized to charge the under-payment to Deposit Account No. 15-0700.

If this communication is filed after a shortened statutory time period in said pending application had elapsed and no separate Petition is enclosed, the Commissioner of Patents and Trademarks is petitioned, under 37 C.F.R. §1.136(a), to extend the time for filing a response to the outstanding Office Action by the number of months which will avoid abandonment under 37 C.F.R. §1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

☒ If checked, please enter and consider the Amendment previously filed on March 15, 2010 under 37 C.F.R. § 1.116.

☒ If checked, an Amendment and/or Affidavit(s)/Declaration(s) and/or IDS is/are enclosed.

☐ If checked, please consider the arguments in the Appeal Brief and Reply Brief previously submitted.

☐ If checked, suspension of action is requested under 37 C.F.R. § 1.103(c) for a period of \_\_\_\_\_ months (3 maximum). A petition fee in the amount of \$200.00 is enclosed.

THIS CORRESPONDENCE IS BEING  
SUBMITTED ELECTRONICALLY  
THROUGH THE UNITED STATES  
PATENT AND TRADEMARK OFFICE  
EFS FILING SYSTEM  
ON MAY 11, 2010

Respectfully submitted,



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